

# **Confident for Growth**

#### **COMPANY PRESENTATION**

November 2016







#### **KEY FIGURES**

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900 000+ unique clients



20 000+ corporate clients with contracts



350 offices in Bulgaria and 85 in Romania



24 000 000 deliveries



Part of GeoPost international network



100% coverage of Bulgaria, Romania and Greece



Over 1000 vehicles with capacity 1,5 t - 23 t



2400 employees and partners



43 000 m2 distribution network and offices





#### WIDE MIX OF SERVICES



- Post and courier services
- 100% reach of door-to-door service
- Deliveries to offices
- Express pallet service (to address or office)
- Wide range of value added services
- Web-based service

# INTERNATIONAL SERVICES

- Courier and pallet services to / from Romania and Greece at local prices
- DPD overland deliveries to / from Europe
- Express pallet deliveries to / from Europe
- Express air service to every corner of the world



## LOCAL SERVICES





#### **COMPETITIVE ADVANTAGES**

### **WHY SPEEDY**

- QUALITY: 99.2% successful deliveries
- SPEED: door-to-door service within 24 h
- RANGE OF SERVICES: Variety, flexibility, transparency
- IT SYSTEM: Developed and customized to support operational & commercial needs
- CUSTOMER SERVICES: Client's tailored services, 24h customer service, professional employees, effective quality control system
- LOGISTIC NETWORK: Own transport fleet, control over hubs and warehouses, quick parcels processing
- EMPLOYEES: Highly motivated and effective





#### **FOCUS ON E-COMMERCE**



### **SERVICES WITH HIGH POTENTIAL**

E- commerce growing 25+% annually in the last 2 years

Only 28% of people make orders through internet – far below 63% in the EU

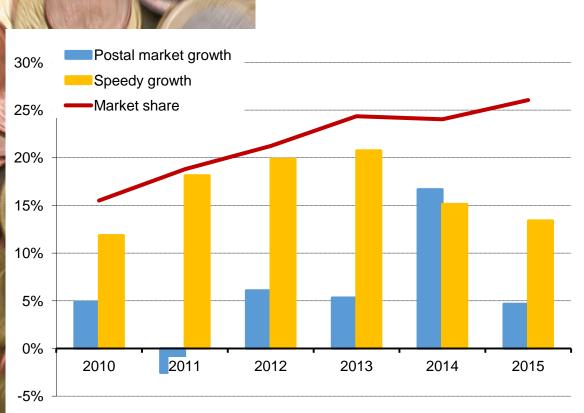
E- commerce raise the standards in the delivery business

- Night and weekend deliveries
- Deliveries to the office point with extended working time
- Modern technology requirements for connection and information
- Specified value of the parcel (higher responsibility of courier)
- Specialized packaging and storage





#### **MARKET LEADS THE WAY**





Large number of registered companies but top 10 account for 86% of total volumes

5-years cumulative market growth of 33%

Romanian market shows high potential and much larger share of cross-border orders

Market share of over 5% in Romania, targeting top 3







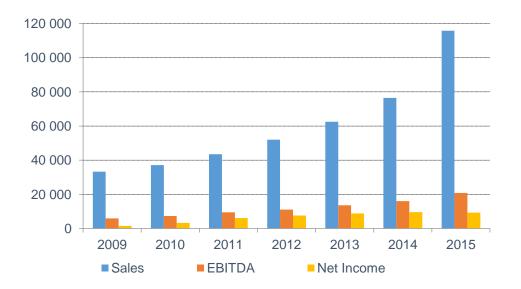
#### **BUILDING A REGIONAL PLAYER**

Acquisitions in 2014 contributed considerably to the sales

International deliveries and pallets in Bulgaria have increased almost 5 times since 2009 and account for more than 50% of the incremental sales

Core activity (parcels) keeps the pace and potential is far from exhausted

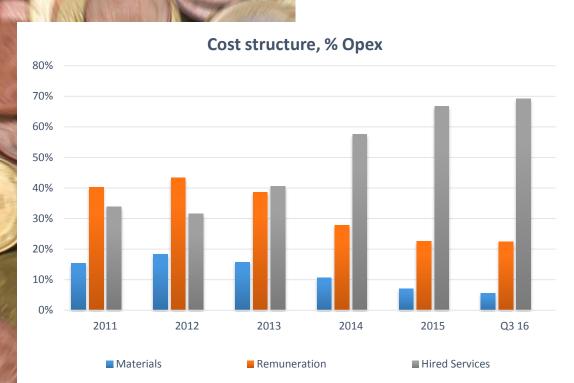
EBITDA Margin in constant improve until 2014. The lower margins of DPD Romania and the pick of expenses in 2016 lowered the profitability







#### **SEARCH FOR OPTIMIZATION**



In 2014 Speedy executed a major change in its strategy – the logistic activities from predominantly in-house were largely outsourced

Costs structure changed with subcontractors taking the largest shares at the expense of fuel, maintenance and remuneration

Large expenses for expansion and increase of capacity conceal the effect of restructuring – on non-consolidated bases EBITDA Margin hit a peak of 21% in 2015.

Margins deteriorate in 2016 following aggressive expansion of capacity and introduction of new services.







#### **ON THE PATH TO SUSTAINABLE GROWTH**

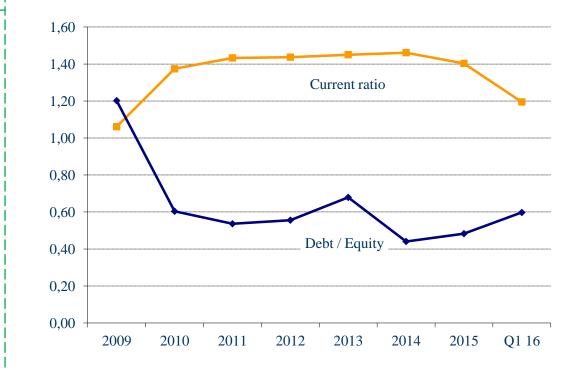
EUR 8m investments for 9mo 2016 increased the leverage

The rapid growth is not at the expense of the financial standing

Solid balance sheet provides the necessary base to sustain the pace of growth in long term

High ROE of 22% helps to maintain 50% payout ration and to finance the growth

# **GROWTH ON THE FIRM GROUND**

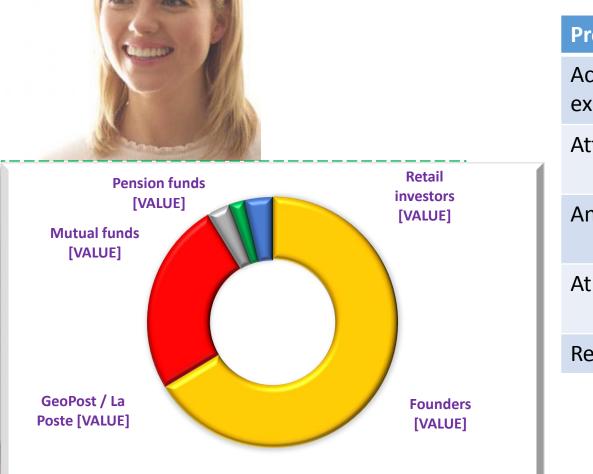






#### **SPEEDY ON THE CAPITAL MARKET**

# **BUILDING TRUST**



Promises during the IPO in 2012	Fulfillment
Acquisition in Romania and regional expansion	
Attracting strategic investor	
Annual sales growth above 10%	
At least 50% dividend distribution	
Responsible corporate governance	<b>Ø</b>





#### SHARE PRICE AND DIVIDENDS



	BGN
Share price Nov 2012	17
Share price Nov 2016	36
Cumulative DPS since IPO	4,18
Dividends paid <i>(cumulative)</i>	20,5 m
Market cap Nov 2012	76m
Market cap May 2016	192m

### Спиди АД (0SP)







#### **OUR STRATEGY**

Wide range of courier and logistic services

In the country: City, Express, Economic

In the region: Bulgaria, Romania, Greece, Turkey

To and from Europe





## **BUILDING REGIONAL PRESENCE**







**OUR VALUES** 



